



Everything's
clean.



Introducing the new Beam Serenity Platinum
The new standard in powerful_cleaning_innovation.

Imagine



Imagine that you could have a dirt-free home and a stress free life. Imagine that you could remove indoor allergens, how much healthier the air would be. With the new Beam Serenity Platinum you no longer need to imagine.

- So Easy** You vacuum with only a light-weight hose. No cord to trip over. No heavy, cumbersome canister to drag around. Just plug in the hose and vacuuming is a breeze.
- So Quick** You move from room to room with ease, up and down stairs without unplugging the hose. With superior suction, you will clean faster than before.
- So Quiet** It's a whisper! No motor noise in the house. You will hear the phone ring or the baby cry, and you will not disturb people who are sleeping.
- So Efficient** The new Cleanstream™ filter is self-cleaning and permanent. It works like new. Everytime. It gives superior filtration, will not clog and ensures there is no loss of suction.
- So Powerful** You don't drag a canister all over the house, so you are not restricted as to size of motor or vacuum producer. New heavy duty motors provide even more power, reliability and suction.
- So Healthy** The only vacuum system clinically proven to relieve allergies. And Beam now uses less energy to deliver more power!



BEAM
CENTRAL VACUUM SYSTEMS
Electrolux

Fresh Thinking

Can the way you clean the house give your life peace? Health? Joy? It can if you take a fresh approach to cleaning. It can if you have a Beam. Extremely powerful, quiet, the only system clinically proven to reduce allergy symptoms, and the most convenient cleaning system for your home. It's cleaner, healthier living, built in. It's fresh thinking built in. It's Beam.



Health



Beam is so powerful it is
the only vacuum system
clinically proven
to relieve allergies

UC-Davis clinical study proves a Beam system reduces allergy symptoms

Nasal **47%**

Non-Nasal **48%**

Eye **61%**

Sleep **44%**

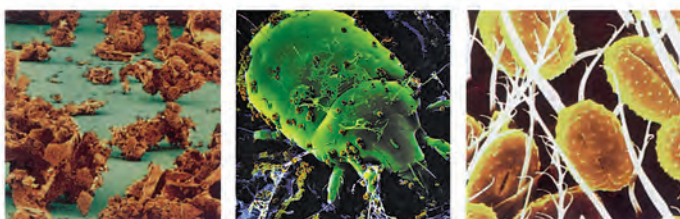
A Beam system is clinically proven to relieve allergies

A clinical study conducted with allergy sufferers at the University of California at Davis has proved that a Beam system provides relief from major allergy symptoms by as much as 61% (study results published in the Journal of Investigational Allergology & Clinical Immunology).

Beam have the Cleanstream™ filtration system from the makers of GORE-TEX® fabric that ensures a Beam system Works Like New. Everytime. Coupled with new, even more powerful motors, Beam vacuum systems are the ultimate built-in cleaning appliance for your home.

A Beam system is more effective at removing dirt and dust because it has a larger, more powerful motor than any portable vacuum cleaner. Here's what's more important - unlike conventional vacuums that can re-circulate dust, a Beam system lifts 100% of contacted dirt, dust mites, pollen, dander and other allergens from carpets, drapes, upholstery and other surfaces, and carries them from the living areas to a canister, usually located in the garage, to help improve indoor air quality.

That makes for a cleaner home and healthier living, even if you don't suffer from allergies or asthma.



Cleaner, healthier living. Built in.

Bad air where you least expect it

With asthma and allergies increasing at epidemic proportions, affecting one out of five people, Australians are searching for effective solutions to help them and their families to live normal, active lives.

A Beam Central Vacuum System is the built-in cleaning appliance that can help — with new features that make it more powerful and more effective than ever before.

- EPA studies show that indoor air quality can be two to five times worse than outdoor air.
- Beam is the brand consistently rated Number One by prestige Builder Magazine (USA).

Are you at risk?

- The EPA says that indoor air quality is one of the four most urgent environmental risks to public health.
- Australians spend most of their lives indoors.
- Four million Australians suffer from asthma and allergies.
- One in three people will develop allergies some time in their lifetime.

Beam carries dirt, dust mites and allergens away from living areas.



Nothing matches a Beam's cleaning power. Except perhaps its ingenuity. We've designed our attachments so you can use that incredible power to clean everywhere. Carpets. Rugs. Timber floors. Tiles. Stone. Stairs. Vents. Fans. Nooks. Crannies. Hard to reach. Hard to see. Up high. Down under. And everywhere in between. If dirt can hide there, Beam can get there. For a total house clean.

Nowhere to hide

- Exclusive to Beam, with new contemporary design.
- Variable speed control for more cleaning versatility.
- Unique oval shape increases air flow and lowers air noise.
- Premium tool set completes the best cleaning system.

Aspira Hose Kit (9 or 12 metre)



- The most popular switched hose sold by Beam.
- Comes with a convenient on/off switch for instant control.
- Has an ergonomic, multi-grip handle for comfort.
- Has slide valve to control air flow, and quality tool set.











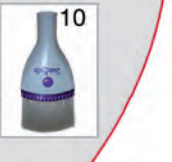




Progression Hose Kit (9 or 12 metre)



- Quality standard hose offering reliable performance.
- Has air flow control and full swivel handle for ease of use.
- Comes with quality tool set and is competitively priced.

Standard Hose Kit (9 or 12 metre)



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|  |  | <p>This is a sample of the extensive range of hoses, accessories, inlets and fittings offered by Beam. To see all products please go to our web page www.beamvac.com.au or see your Beam dealer.</p> | | | |  |  |
|  |  | | | | |  |  |

1. Vacpan
2. Stainless steel vacpan cover plate
3. Inlet valves
4. Turbo brush
5. Pet grooming brush, curry comb and pin comb
6. Carry caddy
7. Dust mop
8. Hose sock
9. Wide bare floor tool
10. Plantation blind tool
11. Wonder wand
12. Power wisk
13. Ceiling fan kit
14. Lint removal tool

The heart and soul of clean.



QUIET OPERATION

New and improved **sound insulation system** (see below)

Top motor thermal seal prevents heated motor air from mixing with cool intake air

COMPUTERISED ELECTRONICS

New computerised **LCD monitoring screen** (only available on 385L and 395L models)
New **ECS control module** with integrated soft start

Manual override switch may bypass low voltage system ensuring power unit is always operational

Sentry light signals low voltage system is operational

New **anti-vibration mounting bracket** with rubber cushions

Heavy duty steel body with new **scratch-resistant touch free powder coat paint**

Intake assembly installed at angle to provide maximum cyclonic action

S3™ Secure Seal System is an easy to use 'twist off' system to remove the dirt receptacle

Very light, strong, **anti-microbial bin**, provides bacterial control, with easy emptying and monitoring of dust levels

GREEN CARBON FOOTPRINT

New **high performance, high efficiency bypass motor** (uses 18% less energy and produces higher airwatts)

Air bypass motor causes vacuumed air to be exhausted around motor and not through it, prolonging motor life

New **motor exhaust filter** captures carbon dust

Exclusive **isolation gasket** has a unique design which cradles the motor assuring a lifetime seal while reducing noise and vibration

QUIET OPERATION

Sound-Off™ Muffler reduces air noise to a whisper (see below)

Exhaust can be vented outside if desired (but is not necessary)

SUPERIOR FILTRATION

Filtered cyclonic action; cyclonic dirt separation backed by the new **GORE-TEX® Cleanstream™ filter** gives superior filtration (see below)

Spring steel filter ring form fits into **integrated filter mount** formed in the body and provides positive seal

Atlis™ adaptable Twist Lock intake system allows installation from either side of the power unit

Convenient **built-in utility inlet** for vacuuming garage, car and surrounding area

New **Optional paper bag** with two intakes (side intake plus utility inlet intake)

EXCLUSIVE — NEW GORE® FILTER



A new self-cleaning hepa standard filter material from the makers of GORE-TEX® fabric has been added exclusively to the Beam Serenity_3.0 range.

This new Cleanstream™ filter removes tiny particles at a stunning 98% efficiency at 0.3 microns.

It is a permanent, automatic, self-cleaning, non-stick filter which sheds dirt and dust. The filter does not clog, which means:

It Works Like New. Everytime.

Suction is not impeded by the new Cleanstream™ filter, so the Beam system always operates at maximum efficiency. Power is not lost as the bin fills up.

No stationary filters or screens to replace or clean regularly. Bag filter models or bin models with stationary foam sponge or paper (cartridge or bag) filters will clog and steadily reduce suction until replaced or cleaned.

There is no unnecessary strain on the motor, thus prolonging motor life.

SOUND INSULATION SYSTEM

Beam's new and improved exclusive Serenity® Quiet Pak™ Sound Hood and Sound Off™ Muffler effectively remove any unwanted motor or exhaust air noise, without impairing overall performance.



Serenity® Quiet Pak™ Sound Hood



Sound Off™ Muffler

The new standard in powerful_cleaning_innovation.



Beam Serenity Platinum

Powerful_cleaning_innovation.

POWER UNITS



Power Unit Specifications

| Model | 335 | 355 | 385/385L | 398/398L |
|---------------------------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| Air watts | 620 | 660 | 700 | 735 |
| Service Distance | 45 m | 60 m | 75 m | 95 m |
| Maximum Inlets | 6 | 8 | 10 | 15 |
| Water Lift (mm@S/Vac) | 2962 | 3201 | 3352 | 3350 |
| Airflow (litres/sec) | 58.19 | 61.74 | 64.65 | 65.21 |
| Sound Level (dBA) | 62 | 62 | 63 | 63 |
| Built-in utility inlet | Yes | Yes | Yes | Yes |
| Height (cm) | 89 | 106.5 | 106.5 | 106.5 |
| Diameter (cm) | 28 | 28 | 28 | 35.5 |
| Filtration | Self-cleaning filter with GORE® | Self-cleaning filter with GORE® | Self-cleaning filter with GORE® | Self-cleaning filter with GORE® |
| Bypass Motor | 5.7 Domel | 5.7 Domel | 5.7 Domel | 7.2 Domel |
| ECS Electronics | Yes | Yes | Yes | Yes |
| Amps (max) | 6.7 | 7.4 | 7.6 | 7.1 |
| Motor Venting Filter | Yes | Yes | Yes | Yes |
| Anti-microbial Bin | Yes | Yes | Yes | Yes |
| Debris Capacity | 15L | 15L | 15L | 25L |
| Anti-vibration Wall Bracket | Yes | Yes | Yes | Yes |
| Serenity® Hood and Sound Off™ Muffler | Yes | Yes | Yes | Yes |
| LCD Monitoring Screen | No | No | 385L Only | 398L Only |

from
the world's
leading brand



1. Central vacuum pipe installation
2. Wall inlet
3. Power unit utility valve
4. Vacapan
5. Filtered separator
6. External exhaust

Easy Installation

Whether your home is a single storey or more, whether it's an existing home or being built, a Beam system can normally be installed in just a few hours, with no mess. Your Beam dealer will do the installation, or will be happy to instruct you on how to do it yourself. You can have as many automatic inlets as you need (3 or 4 is average).



**With Beam,
you can rest easy.**

- 90 day money back guarantee.
- One year warranty on any hose, accessory, inlet valve or fitting.
- Five year warranty on any Serenity Platinum Power Unit.

(Conditions apply.)

BEAM
CENTRAL VACUUM SYSTEMS

 Electrolux

Sold and serviced by:

THE TECHNORX STORE
Technology that works today and beyond

Unit 22, 670 Gympie Rd Lawnton
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